



informa

investment solutions

The Investment World's Compass

Performance Measurement Solutions

The industry has spoken...

I need a flexible solution that will grow and adjust as my business needs change...

... we developed modular SaaS solutions with customization options which enable us to adjust to the needs of YOUR business.

I need better tools for communicating with my clients...

... our best of breed tools deliver clear, independent analytics that can be accessed through PDF, hard copy reports, or through our online Client web portal.

I need a hassle-free workflow solution that automates my performance reporting tasks. Cost-effectively...

... with the ability to fully outsource data collection, processing, and reporting needs, or handle some aspects in-house, we offer the right combination.

How do I handle reporting for all of my diverse clients groups, each with their own level of sophistication...

... we have crafted solutions that allow you to cater to clients at any point along the wealth spectrum.

... we've listened.

Meet the Challenge – Don't Risk Missing the Mark

In today's environment, where investor trust is at a premium, objective, complete, and understandable performance reporting is no longer a luxury for financial institutions...

It's a necessity.

For too long, the world of performance measurement was plagued with simple graphs and numbers that provided data, but did little to enhance the perceived value of the consultant, advisor, or trust officer.



This issue was compounded by the fact that different client segments often required different levels of reporting. The central question remained:

“How do I turn performance data into useable information and actionable intelligence for all of my diverse client groups?”

Informa Investment Solutions has answered that question by developing an integrated performance measurement solution that caters to any investor or advisor along the wealth spectrum. Whether your performance reporting needs include individuals, institutions, auditors, or all of the above, we deliver the tools necessary to help you illustrate the value your firm adds, build trust, manage risk, and win additional assets.

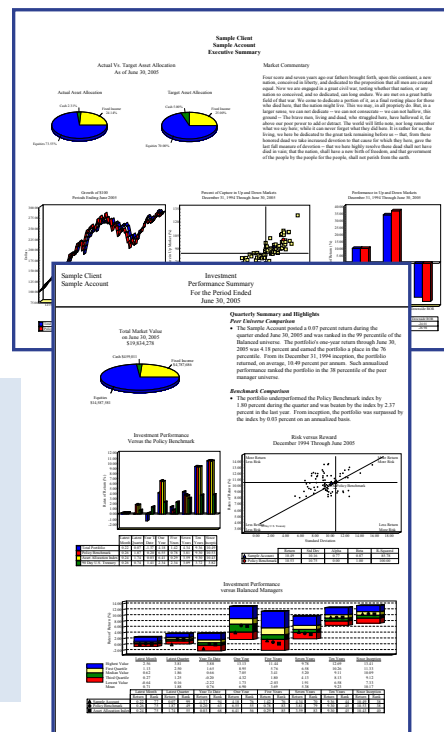
Essential Elements of Performance Reporting:

- **Clear and understandable output** that delivers objective and transparent information to clients
- **Asset allocation review** that allows clients to assess their level of diversification and understand the overall picture of their investments
- **Presenting returns over different time periods** to illustrate a long-term perspective rather than becoming focused on short-term results
- **Benchmarking** client returns to appropriate market indices or peer groups allow investors to draw suitable comparisons for how their accounts are performing
- **Using tools to assess and manage risk** provides more value than measuring returns alone
- **Providing a clear indication of how fees are treated** permits clients to better understand how management fees impact their overall returns
- **Modular solutions** facilitate the ability to easily provide a depth and breadth of information which is appropriate to each client

Raise the Bar – Craft a Unique Solution For Every Client Type

Performance Measurement

Informa Investment Solutions provides comprehensive, easy-to-understand, and independently-prepared performance measurement solutions tailored to each of our clients. The flexibility to combine the power you want, with the ease of use you demand, means offering your clients objective and transparent reporting is easier than ever. When you effectively show clients how their investments perform in their overall wealth management strategy, you strengthen communication and build trust.

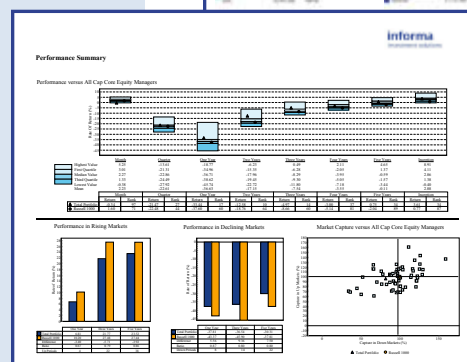
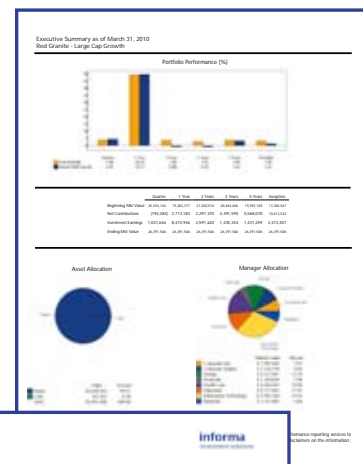


- **Flexible.** You decide the amount and type of information supplied to clients.
- **Objective.** Our solutions are prepared independently and are inherently objective.
- **Reliable.** We adhere to GIPS and SAS70 standards. You can trust the results.
- **Comprehensive.** Our solutions address the need for a holistic view of performance.
- **Best of Breed.** Options for data management, consolidation, performance measurement, report delivery, training and support

Portfolio Analytics

Performance reporting relies on a complete and unbiased analysis of investment performance. This should go well beyond simple rate of return calculations or standard deviations. Informa Investment Solutions gives you the ability to tell your clients the whole story about the performance of their investments. We help you answer questions about return, as well as explain the reasons why, by putting it in the proper context for accurate comparison.

- **Benchmarking.** We provide hundreds of market indexes for use in comparisons. You can create dynamic index blends based on the average allocation across each account in a client composite.
- **Peer Group Analysis.** You can show your clients how their investments stack up against other similar products.
- **Advanced Analytics.** Absolute return, target return, benchmark relative measures, and Modern Portfolio Theory statistics combine to show performance from every angle.
- **Multiple Return Types.** Gross-of-fee, net-of-fee, dollar-weighted, and time-weighted returns are all available to give your clients the transparency they want.
- **Return Frequency Options.** Daily, Monthly, or Quarterly valuations allow you to be as granular as you need.



Composite Management and Reporting

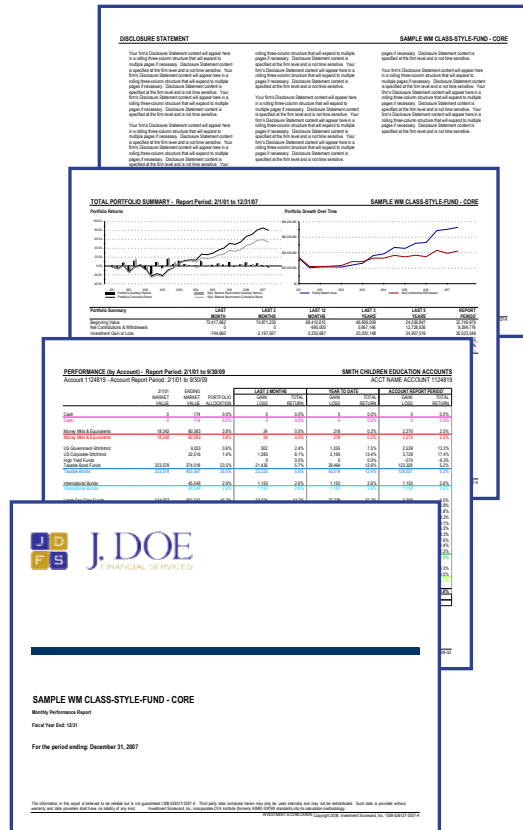
In the past, creating GIPS® compliant composites has been a very tiresome and time-consuming task. However, with Informa Investment Solutions, what was once a painstaking procedure has become a painless and quick activity. Our web-based SaaS (software as a service) solution automates the tedious part of this process, leaving you more time for the things that matter most – your clients.



- **GIPS Composites.** Quickly create, maintain, and report composites that are in compliance with GIPS.
- **Composite Criteria.** You have the ability to specify the criteria for inclusion in the composite. Membership is tracked and queries can be made for exception resolution.
- **Composite Returns.** Equal-weighted, value-weighted, gross, and net returns are available with the push of a button.
- **Disclosure Library.** A pre-configured disclosure library helps make GIPS reporting simple and straight forward.
- **Audit Trail.** User and system tracking means spending less time with auditors and more time with clients.
- **Export Data.** Easily move data downstream to other applications – including a pre-built data feed to the PSN manager database.

Reporting and Client Communications

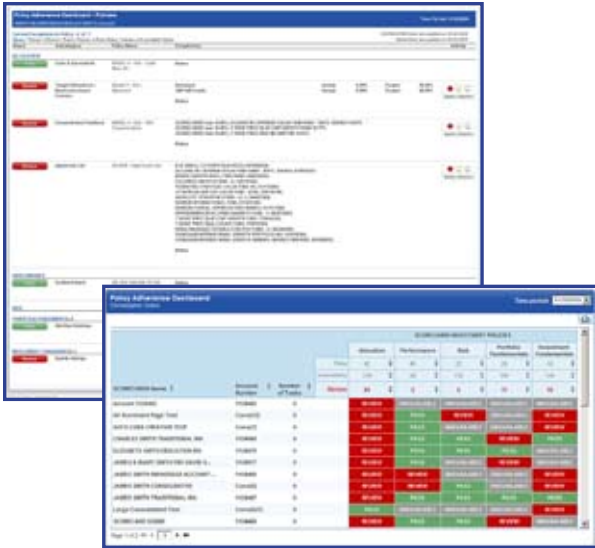
To a substantial extent, performance measurement is about communicating with clients. When you put a performance report in front of clients, do their eyes glaze over from the mundane details or does the output help facilitate a conversation that illustrates the value you bring to the relationship? With Informa Investment Solutions, you have the flexibility to adapt your presentations to your client's situation.



- **Multiple Access Points.** In addition to standard hard-copies and PDF files, your clients will have the ability to access their performance reports online.
- **Hundreds of Predefined Templates.** With this many choices, putting together a tailored report is easy.
- **Quick Customization.** Date ranges, fonts, colors, and more may be changed quickly to give your reports a customized feel.
- **Complete Design Control.** Our solutions can also allow you to control the core items on each page – you can add text boxes, commentary, images, and graph templates that can be sized and placed as necessary.
- **Reuse templates.** Configurations made to the output can be saved and retrieved for use at a later time.

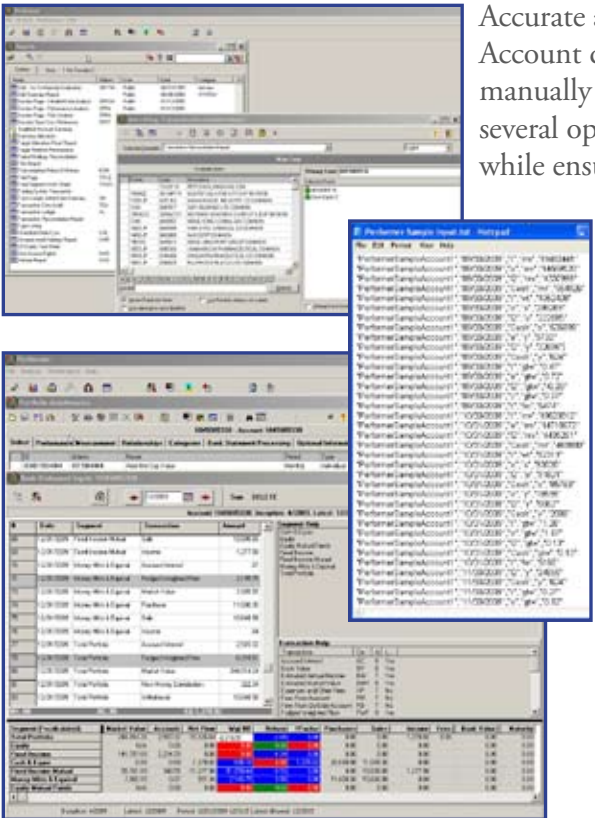
IPS and Compliance Monitoring

Clients have extremely high expectations, but they aren't alone - regulatory demands in the financial industry are also increasing. Informa Investment Solutions helps you create, monitor, and manage clients' Investment Policy Statements to aid you in meeting the requirements for Reg 9, The Investment Adviser Act of 1940 and ERISA. Are there exceptions to the policy? Is everything in balance? With our help you won't have to ask – you will know.



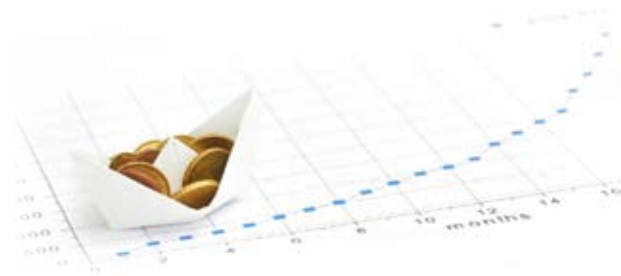
- **Active Monitoring.** Easily monitor all of your discretionary and custodial accounts to ensure compliance with the IPS.
- **Audit Trail.** Simplify the regulatory reporting process with an audit trail of account and compliance related activity.
- **Management Reports.** Instantly verify that advisors are following through on their compliance tasks.
- **Online Access.** Policy adherence summaries, actual vs. target, account vs. benchmark, and more are available from any computer with internet access.
- **Manage Workflow.** Quickly find and resolve any policy exception while logging your activity for audit reports.

Data



Accurate and timely performance reports rely on accurate and timely data. Account data can come from several places, be in a variety of formats, or be manually intensive to handle. At Informa Investment Solutions, we make several options available to our clients to effectively streamline this process while ensuring the accuracy and completeness they demand.

- **Automated feeds.** With data feeds from many of the world's leading financial institutions in place, making your account data available for use in our solution is completely seamless.
- **Data upload.** For those cases where automatic feeds are not available, we still make the process quick and easy by allowing Excel and CSV uploads.
- **Manual input.** For certain assets, it is often easier to manually input information. We make this process straightforward with intuitive interfaces that allow you to accurately define all necessary parameters.
- **Service Bureau.** Some of our clients prefer to have a wholly outsourced solution when it comes to performance reporting. Our Service Bureau group takes care of everything so you can take care of your clients.

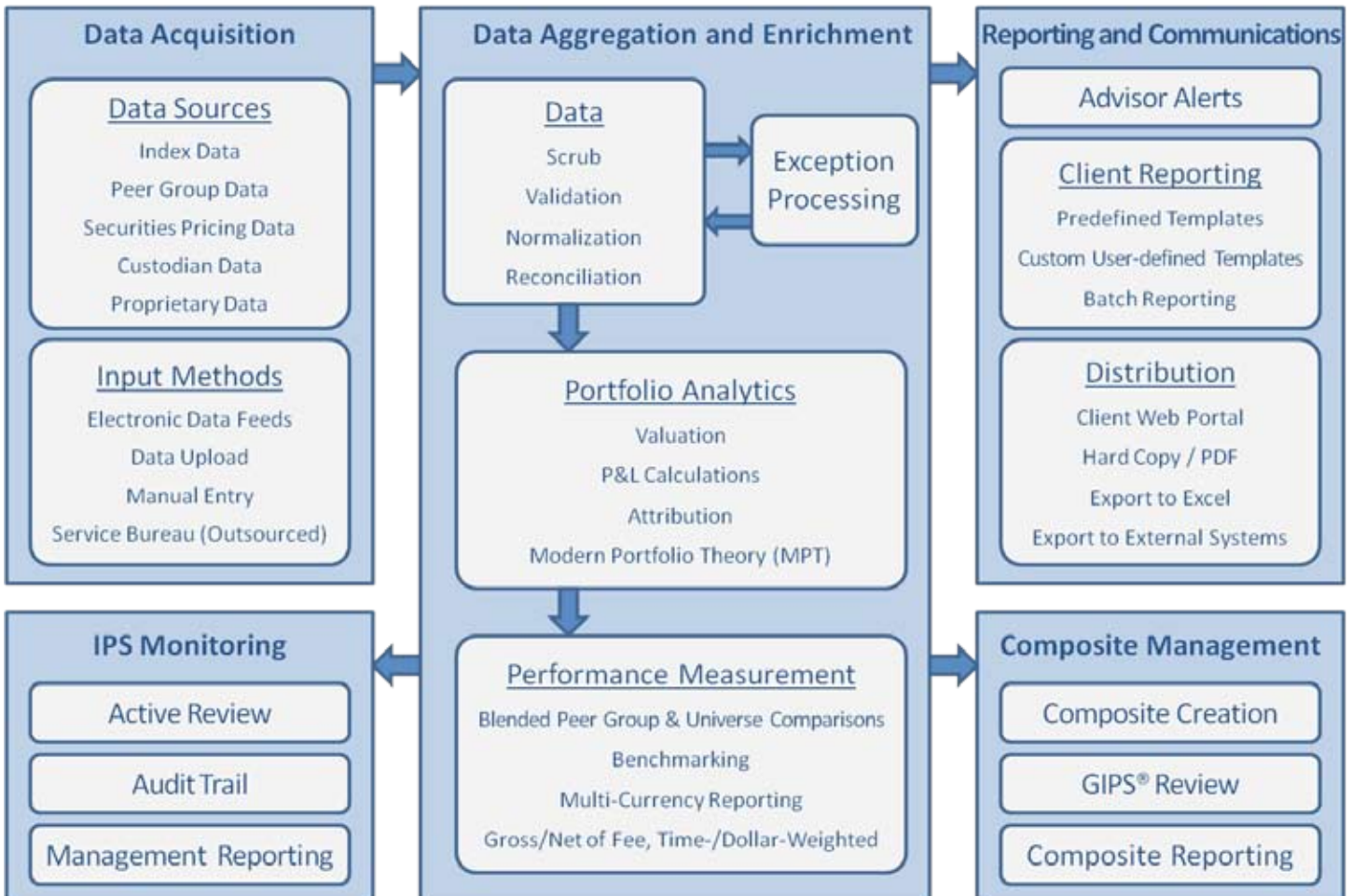


Get the Edge – The Secret is Your Own Customized Solution

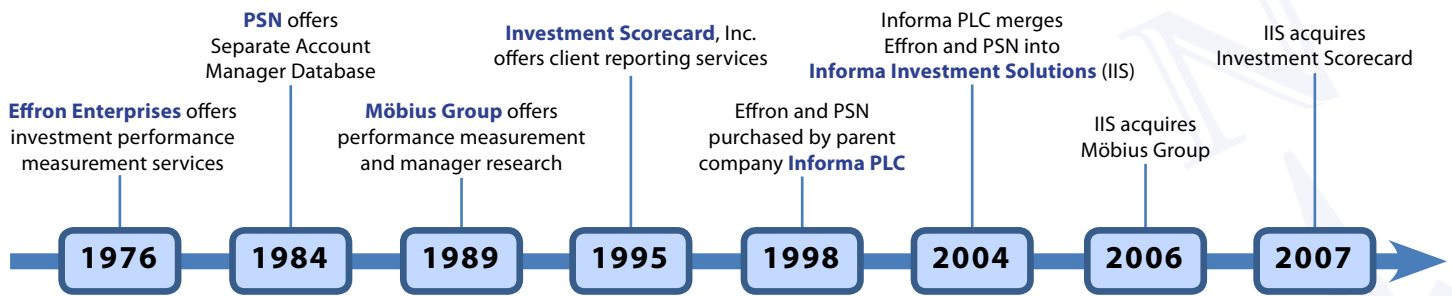
If there is one universal truth across every industry – it is that each client has their own unique needs and concerns. Nowhere is that more obvious than in financial services. Informa Investment Solutions provides systems and support that allow you to efficiently service clients across the entire wealth spectrum. We can be your one stop shop or effortlessly integrate with your existing solutions. Our modular performance measure platform ensures that you have a real choice in level of service, power, and workflow.

- **SaaS Model.** Using our Software as a Service model means your firm can reduce overhead expenses by utilizing our fully web-based solution complete with automatic software updates and enhancements.
- **Modular Solutions.** We provide you with the choice to tailor a solution that meets all your needs for performance measurement, composite creation, policy oversight, and more.
- **Reduce Risk.** We have delivered performance measurement solutions for over 30 years. We are a trusted partner with Level 2 SAS 70 and GIPS certifications.
- **Commitment.** Comprehensive support and training by our product specialists and dedicated account managers is standard with every implementation of our solutions.
- **Security.** We offer secure storage and encrypted transfer of portfolio data and analytics.

Custom Tailored Workflow



About Us



Informa Investment Solutions has been a leading solutions provider and strategic partner to premier financial services firms for over 30 years. Our unique ability to create quality, customized products – along with our unrivaled capacity to supply valuable data and support services – makes us a consistent market leader throughout the investment community.

Products include performance measurement and client reporting solutions (Investment Scorecard, Performer), investment policy statement and compliance monitoring (ComplianceIQ), composite management and reporting (CompSiteIQ), investment proposal generation (WealthIQ), trust owned life insurance monitoring (InsurancIQ), investment manager search and evaluation database (PSN), and on-line marketing, sales and client communication tools (Executive Showcase, informa.asset.tv).

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