

EXECUTIVE SHOWCASE

Product Feature List

Design Features

- Create flip books, presentations, & panoramic views
- Create using easy-to-use Wizards & PDF and image files
- Copy flip books, presentations, or panoramic views to create new
- View individual page in large preview mode
- Rename pages or slides
- Build user friendly navigation index
- Add, Clear, Delete, & reorder pages or slides
- Add navigation link to pages or slides
- Add web link to pages or slides
- Add Logo independently of background image
- Add "Tool Tip" to page links
- Add document, audio and video link to pages or slides
- Add text narration to pages or slides
- Add "voice-over" narration to pages or slides *
- Access image library while building flip books or presentations
- Modify background to better show off flip books or presentations
- Import logo and show as part of background
- Option to turn bookmark on or off
- Option to turn viewer rating on or off
- Option to include banner AD
- Option to input company or divisional "Contact Us" information at book level
- Set default navigation language from a list of 18 different languages
- Preview in WYSIWYG mode
- Set auto play interval

Voice Features*

- Record a voice clip and attached to any page or slide *

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- Real time playback and edit *
- Voice clip partial removal capability *
- Remove and start fresh anytime *

Image Library

- Load images for flip book or presentation design
- Upload pre-approved image files
- Create, rename, & delete image folders
- Move images within the same or to a different folder
- View images in large size
- Load images for background design

Flip Book or Presentation Status

- Online or offline switch
- Work flow status with Design, Quality Assurance, or Live Mode
- Display last modified date and time

Distribution Features

- Each flip book, presentation, or panoramic view is a unique Executive Showcase link
- Unlimited distribution of Executive Showcase link
- Each link can be emailed or embedded in applications and/or websites
- Flip Book or Presentation viewing possible after appropriate authentication
- Ability to take flip books, presentations, or panoramic views offline

View Features

- Start or stop auto play mode
- Select default navigation language from a list of 18 different languages
- Full unlimited zoom-in and zoom-out capabilities
- Navigate using arrow buttons or flip the page using mouse
- Page-streaming allows rapid page display regardless of book size
- Switch between manual or automatic scrolling
- Add and remove bookmarks
- Go to a specific page using thumbnails

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- Rotate image on a page
- Full text search with display-next function
- Switch between flip book, presentation, and panoramic view mode
- Select text to copy and paste
- Selective WYSIWYG printing
- Download to view offline
- Option to provide rating and comment

Statistic/Intelligence

- Summary book, page, viewer, viewing, and link-clicked statistics
- Individual book, page, viewing, and link-clicked statistics based on viewers
- Statistic query based on a date range
- Viewer rating and comment on each flip book, presentation, and panoramic masterpiece
- Statistic on all books at an individual user level or at the firm level
- Option to send separate URL to view statistic without logging into the system

Security & User Entitlement

- Secure hosting & Login encryption
- Four distinct level of viewer authentication per flip book, presentations, or panoramic views
- Manage User Permissions and Roles
- Archive Storage for inactive content
- Forgot password mechanism

Support & Training

- Email & Phone Support
- Live Group Webinar Training
- Live Online or On-Site Training for Individual or Company *

“*”: *An additional charge applies beyond basic fees*

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